

Dear Community Partner,

I hope this letter finds you well. My name is Matthew Moore, and I am the President of Every Sole Counts, a non-profit organization dedicated to giving Special Needs Athletes an equal footing to pursue outdoor activities like walking and running by removing financial and logistical barriers to obtaining appropriate equipment. We are reaching out to you today to request your support in the form of a sponsorship for our upcoming four-mile run/walk, “Four on the Fourth”, which will take place on July 4, 2025, at Liberty Park in Batesville, Indiana.

Our organization has been working tirelessly to raise funds that will support our mission to ensure that all Special Needs Athletes have the necessary gear to pursue their passion for running and walking. This four-mile walk/run event is a crucial part of our efforts to empower Special Needs Athletes by providing access to high-quality running gear that meets their individual needs. With your generous sponsorship, we will be able to cover the costs necessary to plan and execute a successful fundraising run/walk.

This will be a great opportunity for you and your company/organization to become involved in a worthy cause and also obtain inexpensive advertising. In recognition of your support, we would be delighted to offer you logo placement on our race banner, logo placement on the back of race t-shirts, mentions in promotional materials, social media recognition, premium advertising at mile markers, water stop(s) or on our bike marshal and more. We believe that this partnership will not only benefit our organization but also provide valuable exposure and goodwill for your company/organization, as this run/walk is being coordinated to tie in with other Fourth of July festivities taking place in the City of Batesville.

We have enclosed a sponsorship packet with more details about our Four on the Fourth four-mile walk/run and the various sponsorship levels available. We would be honored to discuss this opportunity further and answer any questions you may have. Please feel free to contact me at (812) 932-1227 or matt@moorelawindiana.com at your earliest convenience.

Thank you for considering our request. Your support would make a significant difference in helping us achieve our mission and positively impact our community. We look forward to the possibility of partnering with you.

Sincerely,

Matthew Moore
Every Sole Counts, President



Every Sole Counts

Four on the Fourth 4-Mile Run/Walk

Benefitting Special Needs Athletes in our community

Friday, July 4, 2025 – 8:00 a.m. – Liberty Park

We have created multiple levels of giving, so that each company/organization may choose one which best suits its needs. We hope you choose to participate in this event and choose the level of sponsorship that suits your giving.

Diamond Sponsor:

**Mile-Marker/Water Stop Sponsor
(\$1,000.00 and up)**

Sponsorship benefits will include having the Sponsor's logo printed and posted on our bike marshal, at a Mile-Marker or Water Stop along the race-course, Sponsor's logo on the top of the event t-shirt (on the back), Sponsor's logo on a banner at the start/finish line, Sponsor's name read aloud during the pre-race announcements and recognition on social media.

**Gold Sponsor:
(\$500.00)**

Sponsorship benefits will include having the Sponsor's logo printed on the top of the event t-shirt (on the back), Sponsor's logo on a banner at the start/finish line, Sponsor's name read aloud during the pre-race announcements and recognition on social media.

**Silver Sponsor:
(\$250.00)**

Sponsorship benefits will include having the Sponsor's name printed on the event t-shirt (on the back), having the Sponsor's name read aloud during the pre-race announcements and recognition on social media.

**Bronze Sponsor:
(\$100.00)**

Sponsorship benefits will include having the Sponsor's name printed on the event t-shirt (on the back).



Every Sole Counts

Four on the Fourth 4-Mile Run/Walk

Benefitting Special Needs Athletes in our community

Friday, July 4, 2025 – 8:00 a.m. – Liberty Park

Sponsorship Form

Sponsor Name: _____

Sponsor Representative: _____

Sponsor Address: _____

Sponsor Phone Number: _____

Sponsor Email Address: _____

Sponsor Level:

Diamond Sponsor (\$1,000.00 and up) _____ *please provide logo in .jpeg format

Gold Sponsor (\$500.00) _____ *please provide logo in .jpeg format

Silver Sponsor (\$250.00) _____

Bronze Sponsor (\$100.00) _____

Note: Sponsor's logo and size will be determined by the shirt designer.

Please make checks payable to:

Every Sole Counts
c/o Matthew Moore
104 Aspen Drive
Batesville, Indiana 47006

Please direct questions to Matthew Moore at matt@moorelawindiana.com or
(812) 932-1227